

John A Rowland High School
Instrumental Music Department
2000 Otterbein Ave.
Rowland Heights, CA 91748



RIM Club, Inc. (Parent Booster Club)
A Non-Profit Organization
Jason Alvo, Director
(626) 965-3448 x 3297

Rowland Instrumental Music Club

SPONSORSHIP FORM

PLEASE RETURN THIS FORM WITH YOUR DONATION

The members of the John A. Rowland High School, Rowland Raider Regiment invite you to support our exceptional music and performing arts program by Sponsoring our 2018-2019 school year. The Regiment has 2 primary fund raisers including our Annual Field Show Tournament and Sponsorship Program. This year we are offering 6 levels of sponsorship including Regiment, Raider, Silver, Blue, White and choose your own. The different levels provide you an opportunity to:

Co-Sponsor our Annual Field Show Tournament. The Tournament will be held at Rowland High School on Saturday, **October 13, 2018** and will bring together over 2,000 talented and dedicated high school musicians from throughout Southern California. Our annual attendance is approximately 7,000 spectators. The Field Show Tournament provides the Regiment with its most successful annual fundraising opportunity. Your sponsorship will be recognized on a banner to be displayed on the field.

Sponsor the Tournament Awards/Trophies. As an award Sponsor, your business and/or name will be announced during the Awards ceremony of the Field Show Tournament. You will also be invited to present the Award if you desire. Your sponsorship will be recognized in the Field Show Tournament program.

Advertise your business with a banner posted at our Field Show Tournament. This banner will be posted to the fence surrounding the stadium. Spectators will be able to see your business name and know that you support the Regiment.

Advertise your business in our Field Show Tournament Program. As part of our Field Show Tournament, we create a Program listing all the schools participating in the Tournament. This Program will include the Co-Sponsors of the Tournament and Sponsors of Tournament Awards/Trophies. There is also a complete list of the Regiment students and a special page recognizing seniors in the Regiment. The Program is usually purchased by spectators.

Place a "Shout-Out" in our Field Show Tournament Program. Parents, students and friends often place "Shout-Outs" in the Program. These "Shout-Outs" are usually notes of congratulations or support for the Regiment or specific students. They are usually hand-written or computer generated and can include pictures.

Here are the specifics of our Sponsorship Levels:

	Cost	Regiment Sponsor	Raider Sponsor	Silver Sponsor	Blue Sponsor	White Sponsor
Co-Sponsorship of Rowland Field Show Tournament	\$750.00	1	1	1		
Sponsorship of Tournament Awards/Trophies	\$300.00	1	1	1	1	1
5 ft. x 8 ft. Banner at Tournament	\$300.00	1	1	1		
Cover Ad or Color Ad/Shout-Outs in Tournament Program	\$350.00	1				
Full Page Ad or Shout-Out in Tournament Program	\$250.00		1	1		
1/2 Page Ad or Shout-Out in Tournament Program	\$125.00				1	
1/4 Page Ad or Shout-Out in Tournament Program	\$75.00					1
Business Card size Ad or Shout-Out in Tournament Program	\$25.00					
	Value	\$2,700.00	\$2,600.00	\$1,600.00	\$425.00	\$375.00
	Special 2018 Cost Savings	\$1,800.00	\$1,750.00	\$1,200.00	\$350.00	\$350.00
		\$900.00	\$850.00	\$400.00	\$75.00	\$25.00

Choose Your Sponsorship	Cost	Example	Your Choice(s)
Regiment Sponsor	\$1,800.00		
Raider Sponsor	\$1,750.00		
Silver Sponsor	\$1,200.00		
Blue Sponsor	\$350.00		
White Sponsor	\$350.00		
Co-Sponsorship of Rowland Field Show Tournament	\$750.00		
Sponsorship of Tournament Awards/Trophies	\$300.00		
5 ft. x 8 ft. Banner at Tournament	\$300.00	1	
Cover Ad or Color Ad/Shout-Outs in Tournament Program	\$350.00	1	
Full Page Ad or Shout-Out in Tournament Program	\$250.00	1	
1/2 Page Ad or Shout-Out in Tournament Program	\$125.00		
1/4 Page Ad or Shout-Out in Tournament Program	\$75.00		
Business Card size Ad or Shout-Out in Tournament Program	\$25.00		
Sponsorship Cost	\$1,550.00		

A portion of your Sponsorship solicited by this student (or parent) of the Regiment will be credited to the Regiment member's individual account (IA). Fifty percent (50%) of your entire Sponsorship will be credited into the Regiment member's IA. The remaining 50% will go to the General Fund of the Regiment. You may also direct your contribution to a specific performance group (Drumline, Pageantry/Guard, Jazz Band, etc.). Twenty-five (25%) of your contribution will be directed to the specified performance group, 25% to the Regiment member's IA and 50% of your contribution will be directed to the General Fund to insure the entire Rowland Raider Regiment continues benefit from an exceptional music program.

Required Information:

Company Name: _____

Business Address: _____

Company Contact: _____

Student or RIM Club Member Contact: _____

Amount Included: _____

Art work submitted through email will generally provide a better quality format. Art work will be necessary for your trailer advertisement, banner and/or program advertisement. We will confirm the design with you after it is processed through our vendor. Submit electronic art work to RIMClub.email@gmail.com. "Camera ready" art work can also be attached to this form. We prefer a "jpeg" or "tif" format but we will do our best to provide a good quality image in our Program. Your advertisement will not be included in our Program until payment is received.

Please complete and return this Sponsorship Form with payment and artwork for any ads or "shout-outs" to: Rowland High School, Attn: Jason Alvo, Band Director, 2000 Otterbein, Rowland Heights, CA 91748. Checks should be payable to RIM Club, Inc. **The deadline for Sponsorships is Friday, September 21, 2018.** The RIM Club will send you a receipt with our tax identification number for your records before January 31, 2019. If you need this receipt sooner, please contact the RIM Club. **Please contact the RIM Club at 626-214-5746 for any questions or send an email to RIMClub.email@gmail.com.**

Advertisement or "Shout-Outs" Not Camera Ready

This is the approximate size of our Program Ads. If you would like us to prepare a simple ad or shout-out, please fill-in the appropriate box below with your message.

Business Card - \$25.00	½ page (~5" x 7-1/2") - \$125.00
	¼ page (~ 5" x 3-1/2") - \$75.00